

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates Washington, DC 20007

Account Types
Billing Type Contract #
Schedule Dates Phone/Fax Buyer Name Agency Sales Office Salesperson Advertiser Pol/B Obama/D/Pre/us 08/04/12-08/17/12 National/Political 95/101/1549 BASSETT, LAURA 1549 (134330) Political - Federal Cand Greer, Margolls, Mitche Telerep/Phlładelphla Telerep/Philadeiphia, Philadeiphia (1057)

OBAMA SCHEDULE C SCHEDULE C

Standard

Net Total Commission

> 15.00 \$17,321.25

Sales Tax:

	Data Entered	08/03/12	Charlotte (WSOC		War and the second
	Last Modified	08/03/12	By Broadcast Month	Spots	Rate
JS (16256)	Entared By	JIII Hipskind	Aug. 2012	127	\$115,475.00
nell & Associates (2890)	CO-0P	No	Grand Total:	127	\$115,475.00
dldate (1967)	Headline #	06262121			
	Demo		•		
Philadelphia (1057)	Order Type Package Deal	Normal			
	Commission %	15.00			

325323

-		Comments	Date:				Station:	Pate: Accepted-Station:	2		Accepted Agency/Advertiser	- tysida
				TRAC	CON	ION	CONFIRMATION CONTRA	CO				
8/3/12		\$5,600.00 Charlotte (WSDC)	\$700.00	A	×	×	4 × : ×	:30 2P- 1P (EST)	12	08/06/12-08/17/12	14.0 Normal Line / Spot	14.0
8/3/12		\$2,800.00 Charlotte (WSOC)	\$700.00		×	×	4 X X	:30 11A- 12P (EST)	tu	08/13/12-08/17/12	13.0 Normar Line / Sport	15.09
8/3/12		\$3,500.00 Charlotte (WSOC)	\$700.00		×	×	5 × ×	:30 11A- 12P (EST)		08/06/12-08/10/12	12.0 Normal Line / Spot	1
8/3/12		\$1,800.00 Charlotte (WSOC)	\$600.00		×	×	4 x . x	:30 10A- 11A (EST)	· iu	08/13/12-08/17/12	TLOWormal Line / Spot	
8/3/12		\$2,400.00 (Charlotte (WSOC)	\$600.00		×	×	4 ×	:30 ±0A- 11A (EST)		na/na/12-04/10/12	To Openmar Cite / Spot	10.0
8/3/12		\$4,800.00 Charlotte (WSOC)	\$600.00		×	×	* × : ×	:36 3A- 10A (EST)		08/06/12-08/17/12	y.u Normal care / Spot	, E
8/3/12		\$700.00 Charlotte (WSOC)	\$700.00	1	-		1	:30 6A- 7A (EST)		08/12/12/08/12/12	SOMOMAIL LINE / Spot	g
8/3/12		\$2,000.00 Charlotte (WSOC)	\$1,000.00	2	-			:30-8A- 9A (EST)		108/04/12-04/11/12	your Caul About	2
B/3/12		\$1,400.00 Charlotte (WSOC)	\$700.00					:30 ba- /A (EST)	-	Day 21/17/00/11/12	oo world city acco	1 2
8/3/12		\$10,800.00 Charlotte (WSOC)	\$1,800.00	6	×	×	×	(3(II/A+ 8A (EST)	<u>,</u>	0000417.00(1/12	Solventilles / Sect	2
8/3/12		\$6,000.00 Charlotte (WSOC)	\$2,000.00		×	×		:30-b:30A- /A [EST]	,	21/11/80-71/17	TO Notified Cite / Special	, J
8/3/12		\$4,000.00 Chartotte (WSOC)	\$2,000.00		×	×		:30-8:3UA- /A (EST)	, ,	71/01/80-71/an/an	A Drawn Line / Cons	٤
8/3/12		\$6,500.00 Charlotte (WSOC)	\$650.00	10	×	×	55 ×	:30%:30A-6A (EST)	, _N	00/06/12-08/1//12	2.0 Normal Line / Spot	
8/3/12		\$6,000.00 Charlotte (WSOC)	\$600.00	10	× : × :	×	ъ ж	:30+5A- 5:30A (EST)	<u>.</u>	08/06/12-08/17/12	1.0 Normai Line / Spot	1
Entered	Comments	Total Station	Rate	Su Spots	FF 58	u We	SPW MO TU WE THE FT SA SU	Lengton Kun Ilmes	ă	Delics	rate tipe / meno tipe (vet #)	Ä

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margoiis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

Agency Phone/Fax Buyer Name Sales Office Schedule Dates Billing Type Account Type Advertiser Salesperson Contract # OBAMA SCHEDULE C SCHEDULE C Standard National/Political 95/101/1549 BASSETT,LAURA Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) Greer, Margolls, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 08/04/12-08/17/12 325323 1549 (134330) Telerep/Philadelphia Order Type **Q** Het Total Commission Commission % Package Deal Headline # Entered By Last Modified Data Entered 08/03/12 \$98,153.75 \$17,321.25 15,00 06262121 Jill Hipskind 08/03/12 Normal

 Grand Total:	Ey Broadcast Month Aug. 2012
127) 1 Spots 127
\$115,475.00	Rate \$115,475.00

			RACI	CONFIRMATION CONTRA	COI			
		_						
8/3/12	\$4,000.00 Charlotte (WSOC)	\$1,000.00	-	3 × : × : × : × : × : × : · · · · · · · ·	2 :30 11:35P- 12:02A (EST)	08/13/12-08/16/12	26.0 Normat Line / Spot	26.0
8/3/12	\$1,750.00 Charlothe (WSOC)	\$350.00	v,	× × ×	2 :30 =2:05A- 1:05A (EST)	08/13/12-08/17/12	25.0 Normal Line / Spot	25.0
8/3/12	\$1,400.00 Charlotte (WSOC)	\$350.00	_	3 × × × × ×	2 :30 12:05A- 1:05A (EST)	08/06/12-08/10/12	24.0 Normal Line / Spot	24.0
8/3/12	\$5,000.00 Charlotte (WSOC)	\$1,000.00		5 × × × ×	2 :30 tt:35P- 12:02A (EST)	08/06/12-08/10/12	23.0 Normal Line / Spot	23.0
8/3/12	\$8,000.00 Charlotte (WSOC)	\$2,000.00	-	2 × × × × × × × × × × × × × × × × × × ×	2 :30 2:30P- 8P (EST)	08/06/12-08/17/12	22.0 Normal Line / Spot	722
8/3/12	\$12,000.00 Charlotte (WSOC)	\$2,000.00	ψ ₁	ж ж ж	2 :30 PP- 7:30P (EST)	06/06/12-08/17/12	21.0 Normal Line / Spot	21.0
8/3/12	\$8,000.00 Charlotte (WSOC)	\$2,000.00	_	2 × × × ×	3 :3t 6P- 6:30P (EST)	08/06/12-08/17/12	20.0 Normat Line / Spot	20.0
8/3/12	\$4,125.001Charlotte (WSOC)	\$825.00	٠.	. ж ж ж ж	5 :31: 40- SP (EST)	08/13/12-08/17/12	19.0 Normat Line / Spot	19.0
8/3/12	\$3,300.00 Charlotte (WSOC)	\$825,00	-	* × × × ×	5 :3n 4p- 5p (EST)	08/06/12-08/10/12	18.0 Normal Line / Spot	18.1
8/3/12	\$5,500.00 Charlotte (WSOC)	\$550.00	10	× × × ×	3 :30 3P- 4P (EST)	08/06/12-08/17/12	17.0 Normal Line / Spot	7.21
B/3/12	\$1,100.00 Charlotte (WSOC)	\$550.00	2		2 :36 12P- 12:30P (EST)	08/04/12-08/11/12	16.0 Normal Line / Spot	16.0
8/3/12	\$3,000.00 Charlotte (WSOC)	\$500.00	6	2 × × × × × × ×	3 :30 1P- ZP (EST)	08/06/12-08/17/12	15.0 Normal Line / Spot	15.(
Comments Entered	Fotal Station	Rate	Specs	SPAN NO TO WE IN IT SO SO SOUS	Ser residus	Cases	Line (ype) bleak (ype (kei #)	Line

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* *	REP
ORIGINAL	HZE#
REV#0	6262121

REP: TEL# 610-225-4100 ORDER WORKSHEET

FAX# 610-225-1191 HARRIS REPORT FROM REP

AUG2/12 19.11 *** WSOC-TV ***

	CITY TAX	FLIGHT DATES	PRDCT OBAMA	ORDER #			AGY # 2890	ADV # 7678
	STATE TAX	DATES AUG4/12 AUG17/12 WK-2	OBAMA SCHEDULE C EST#1549	CONTRACT	WASHINGTON	3050 K ST NW,	AGY. NAME GREER, MAR	ADV. NAME POLI/B OBAMA/D/PRE/US
)	CO-OP BILLING NEEDED		EST#1549 COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 6262121	WASHINGTON, DC 20007	NW,	GREER, MARGOLIS, MITCHELL	MA/D/PRE/US
			OICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME LAURA BASSETT	REP.#
	DAT			LOCAL		- NICK WELTE	JRA BASSETT	OFF.# 220
	DATE AUG2/12 19.11			REGIONAL		F		SALESMAN #

REP:

TO JILL
FR JARED
NEW OBAMA ORDER - SCHEDULE C
TOTAL \$115475
PLS CNF THANKS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM

ACCOUNTING 1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007 ALL INVOICES ARE TO BE SENT TO: GREER MARGOLIS

SCHEDULE C

				LINE
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(Ji	AM:	(Ji	GENCY	
530A-600A	三人三人名	500A-530A	ADVE	TIME
)OA	PROGRAM : EYE-5AM DAYBRK	30A	AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101	TIME PERIOD
	BRK		CODE :	
30		30	= 95 01	GTH :
				: LGTH : SEC :
\$65		\$60	AGEN	
\$650.00		\$600.00	AGENCY EST# = 1549	RATE
8/6		8/6	= 154	
6		Ó	9	START DATE
8/17		8/17		
17		17		END DATE
(J)		(J)		END :SPTS: DATE : /WK:
d.)	Š	7	NEEK
M-F		M-F		** **
				DAYS
10		10		:TOTL:

PROGRAM : EYE-5AM DAYBRK

LINE#:REP :CD:	FIME PERIOD	: LGTH : SEC	; ; RATE	: START	: END : DATE	:SPTS: WEEK	DAYS	:TOTL:
ω	630A-700A	30	\$2,000.00	8/6	8/10	ء ک	X-4	2
ω	630A-700A	30	\$2,000.00	8/13	8/17	w J	점- #	ω
PROGRAM	: EYEWITNESS NE	NEWS DAYBREAK)		
4.	700A-800A	30	\$1,800.00	8/6	8/17	ω }	M-F	o.
PROGRAM	: GOOD MORNING	AMERICA 1ST	HOUR			¢		
ហ	600A-700A	30	\$700.00	8/4	8/11	Ÿ	SAT	N
PROGRAM	: SATURDAY AM N	NEWS) (
σ	800A-900A	30	\$1,000.00	8/4	8/11	1 }	SAT	N
PROGRAM	: SATURDAY GMA					(
7	600A-700A	30	\$700.00	8/12	8/12	'n	SUN	⊢
PROGRAM	: SUNDAY AM NEWS	Ø				9		
œ	900A-1000A	30	\$600.00	8/6	8/17	<u>د</u> د	M-F	ထ
PROGRAM	: REGIS					Ĵ		
ω	1000A-1100A	30	\$600.00	8/6	8/10	4	⊠ - F7	4.
w	1000A-1100A	30	\$600.00	8/13	8/17	3	<u>प्र</u> । म	ω
PROGRAM	: DR. PHIL LTC:	LTC:9/7/12						
10	1100A-1200N	30	\$700.00	8/6	8/10	ر ا	强 - 均	رب رب
10	1100A-1200N	30	\$700.00	8/13	8/17	4 ()	M − Ħ	4.
PROGRAM	: THE VIEW							
11	1200N-100P	30	\$700.00	8/6	8/17	4	M→ Ħ	æ
PROGRAM	: EYEWITNESS NEWS	WS MIDDAY						
12	100P-200P	30	\$500.00	8/6	8/17	ű	M-4	თ
PROGRAM	: THE CHEW) /		
13	1200N-1230P	30	\$550.00	8/4	8/11	- }	SAT	N

PROGRAM : EYEWTHSS NEWS SATURDAY

AUG/12 115475.00	PROGRAM	20	20	PROGRAM	19	19	PROGRAM	18	PROGRAM	17	PROGRAM	16	PROGRAM	15	15	PROGRAM	14	円
5.00	: JIMMY KIMMEL	1205A-105A	1205A-105A	: NIGHTLINE	1135P-1202A	1135P-1202A	: ENTERTAINMENT	730 P-8 00P	: INSIDE EDITION	700P-730P	: EYEWITNESS	600P-630P	P. DR. OZ	400P~500P	400P-500P	: GENERAL	300P-400P	••
		30	30		30	30	T TONIGHT	30	ON	30	NEWS 6:00PM	30		30	30	HOSPITALLTC: 9/7/12	30	
		\$350.00	\$350.00		\$1,000.00	\$1,000.00		\$2,000.00		\$2,000.00		\$2,000.00		\$825.00	\$825.00	N	\$550.00	>>>
		8/13	8/6		8/13	8/6		8/6		8/6		8/6		8/13	8/6		8/6	: START
		8/17	8/10		8/17	8/10		8/17		8/17		8/17		8/17	8/10		8/17	: END
CONTRACT TOTAL	(5	4	1	<u> </u>)		n J	_	س ک		\mathcal{N}) (У	4	\	5	: SPTS: WEEK
TOTAL 1154	;	₹ ; } •	<u>र</u> ग	t di	≼ ; i	<u>≼</u> । ਸ੍ਰ	;	≼) ŋ	1	ਤ ! ਜ਼ਾਂ	;	ፈ ! ŋ	;	조 : 1	≾ म	;	≦ I	: DAYS
115475.00 127	Ú	1 <u>.</u> £		4	. U	п	£	•	σ)	4	۷.	Ú	⊓ . ¢	7	TO	2	:TOTL:

SVC- NSI DEMOS- RA35+* MARKET TOTALS \$195,720

WSOC 59% WBTV 18% CABL 0%

WCNC 10% WCCB 8%

80 AZCM

%O LAMM

WAXN 5%